

# Monthly Newsletter Pro Sport Development

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### <u>PSD delivers a 2-day training</u> workshop with CYSD in Odisha



PSD delivered a 2-day training workshop with Centre for Youth and Social Development (CYSD) for 19 Anganwadi workers in Puri, Odisha to build their capacity to deliver a physical activity curriculum to children at their local centres.

The workshop was facilitated by Bhaktamohan Swain and Swagatika Khatei, our community sports trainers in Odisha. The workshop involved practical as well as theory sessions, which focused on concepts of coaching and the importance of effective communication between a coach and a player.

The 2-day workshop also focused on training the Anganwadi workers on how to inculcate fun based learning and a safe environment while effectively delivering a physical activity curriculum to children.

Over the last five years PSD has delivered training workshops to 739(27% females) individuals providing them with the appropriate tools to effectively deliver sports programs to youth, by enhancing their knowledge and delivery techniques.



## Internship Alert!

PSD is seeking a full-time intern for the post of 'Social Media & Content Creator'.

Application deadline: 15 September 2019.

Candidates with interest in social media and digital communications in the field of sports, gender and development can send their CV along with a cover letter to careers@prosportdev.in

# <u>Highlights</u>

PSD delivers a 2-day training workshop with CYSD in Odisha

PSD conducts another impact analysis survey at ASA

ASA conferred with Rashtriya Khel Protsahan Puraskar 2019

#### WATCH: PSD Team at Fit India Movement Launch in New Delhi



## <u>ASA conferred with Rashtriya</u> Khel Protsahan Puraskar 2019



Our partner since 2015, Anantapur Sports Academy (ASA), was conferred with the prestigious Rashtriya Khel Protsahan Puraskar for the year 2019 for promoting sports at the grassroots by the President of India in New Delhi on 29th August 2019. We would like to congratulate the entire team at ASA on this amazing achievement and for their contributions to the field of Sport for Development.

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### <u>PSD conducts another impact</u> <u>analysis survey at ASA</u>



This month we conducted another impact analysis survey at Anantapur Sports Academy in collaboration with the Rural Development Trust.

The survey further aims to ascertain the role of grassroots sports programs on children's social, emotional and physical development.

Through this survey we were able to reach out to 235 children (41.7 % girls) from 12 key centers in the Anantapur district of Andhra Pradesh.



# ECF collaborates with PSD on gender equality campaign



The Equal Community Foundation (ECF), in its effort to bring awareness to the importance of equal rights for all, collaborated with PSD on their *Raksha Bandh*, *Sahyog Shuru* campaign. The campaign aimed to bring change to the attitude and behavior of boys and men to challenge the bonds of protection that society expects of men towards women.